THE GARDNER-WEBB COLLEGE WEB

12/69

VOL. III, No. 4 BOILING SPRINGS, NORTH CAROLINA DECEMBER, 1969

1970 CAPITAL FUND CAMPAIGN TO INSURE CONTINUING QUALITY

A 1970 capital fund campaign will help Gardner-Webb College insure that it meets four-year accreditation requirements in quality fashion.

Looking forward to the time that G-W would be a full senior college, trustees decided as early as 1968 to make a pre-campaign survey in the area it serves. On the basis of the survey, the board decided in May this year to proceed with a campaign early in 1970.

OTTO FERRENE

No goals had been set at this writing. Dr. E. Eugene Poston, college president, said committees of trustees and advisers were working to determine what buildings and endowments will be needed to assure continued accreditation by the Southern Association of Colleges and Schools. These needs will determine the campaign goals.

Dr. Poston said a major "need" right now is enlargement of the library building to provide more reading area and space for increased book holdings. Some other needs cited in preliminary studies are enlargement of physical education facilities, dormitories and endowment for operation, instruction and scholarships.

Dr. Poston said that, although intensive planning for the campaign will be under way much earlier, the drive itself will not be launched until early spring at meetings of business and industrial leaders and alumni.

The consulting firm of Marts & Lundy, Inc. has been engaged to assist the college in planning and carrying out the campaign. This firm also assisted in two previous capital fund drives—a 1959-60 campaign that raised $537,212 and a 1964-65 campaign that raised $2,743,938.

Again serving as the Marts & Lundy resident director working with the college staff will be Otto W. Ferrene, Maxton, N. C., resident well-known to Gardner-Webb alumni and friends. His background and broad association with the college in the past make him uniquely fitted for the job.

Alumni will be given further information about the campaign as soon as final plans are developed. This "early" announcement is aimed at making you aware now that an opportunity for serving G-W will exist. Your help will make it possible for your college to continue providing an education with extra dimension.

IT'S OFFICIAL: NO 'JUNIOR' NOW

North Carolina Baptists, meeting in November convention, officially dropped the "Junior" from Gardner-Webb's name. Now it's just "Gardner-Webb College."

The change was made in line with the college's new status as a four-year school instead of a junior college.

The State Baptist Convention of North Carolina also last month granted the college approval to borrow $400,000 to construct a dormitory. Presently, more than 200 students live off-campus and enrolment is expected to increase. Repayment of the debt is expected to come from room rentals from the new dorm. Construction plans are to be announced in the future.

John Beam Named To Development Post

North Carolina educator and layman John Beam joined Gardner-Webb College as director of development Nov. 1. He comes to the campus from Belmont (N. C.) Abbey College, where he was dean of students.

JOHN BEAM

A graduate of Western Carolina University, he earned a master's degree in education at George Peabody College in Tennessee.

He has been connected with the Lowell, Hunter Huss and Dallas high schools in the Gaston County school system, and was employed for nine years by Peerless Spinning Corp. in Lowell.

As a Baptist layman, he served four years on the general board of the Baptist State Convention of North Carolina. He also has served as an officer of the Gaston Baptist Association Brotherhood and as music director of Alexis Baptist Church.

HOMECOMING QUEEN—Pretty Jan Johnson of Canton, queen of campus festivities, is crowned by Dr. E. Eugene Poston, college president, right. Larry Thomas, student government president, is her escort.

WINSTON, GASTON ALUMNI MEET

WINSTON-SALEM, N. C., Alumni Chapter members gathered Nov. 11 for a warm, fun-filled evening of fellowship at First Baptist Church. **L. James (Jim) McDaniel '51,** was elected president to succeed **Glenn Pettyjohn '52,** retiring officer who presided. Also elected were **Jack Bracken '61,** vice president; **Miss Ann Abbott '68,** secretary; and **Mrs. Julia Crisp Crawley '42,** treasurer. J. Randolph Elrod, director of alumni activities, showed the group the film "The Extra Dimension."

* * *

HOLDING A JOINT session in Gastonia Nov. 13 were members of the Gastonia, Belmont, Oallas, Kings Mountain and Cherryville-Bessemer City chapters. **Bill McSwain,** Gastonia Chapter president, presided and welcomed all to dinner in the Dixie Village Cafeteria Gold Room. College President **E. Eugene Poston** told about G-W's plans for meeting the challenge of four-year status.

"We are going to continue to serve the students of our area first," he said.

Coach Eddie Holbrook also spoke on G-W sports, forecasting season possibilities for basketball and baseball.

* * *

WASHINGTON, D. C., Chapter members are planning a meeting Jan. 23 at the Old Club Restaurant in Alexandria, Va. **Mrs. Iva Blankenship Kennedy '50,** chapter president, is heading arrangements, and will announce further details. Put the date on the calendar now!

Home Missionary Appointment Made

A formal confirmation service for **Carol Ann Tesseneer's** appointment as a Home Missionary by the Southern Baptist Convention Home Mission Board was held Oct. 26 in Decatur, Ga. Carol, formerly of Boiling Springs, but now of Greenville, S. C., graduated from Gardner-Webb in 1964, received the B. A. degree in 1966 from Carson-Newman College and the M. R. E. degree in 1968 from the Southern Baptist Theological Seminary.

She is associate director of the Baptist Goodwill Center in Greenville, S. C., where she has served for over a year. While in seminary she worked at the Baptist Goodwill Center in Louisville, Ky. She lives at 34 South Estate in Greenville, S. C.

Former G-W Trustee Takes Florida Job

Former Gardner-Webb trustee Keener Pharr has been named director of the education division of the Florida State Baptist Convention, headquartered in Jacksonville. He assumed the post after a 10-year stint with the Baptist Sunday School Board in Nashville.

MINISTRY BEGAN AT G-W

Dr. Hammett Retires At Year-End

Dr. Horace Greeley Hammett is retiring December 31 this year as the general secretary-treasurer of the South Carolina Baptist Convention, bringing to a close "an era of Christian service and unselfish leadership of one of God's choice servants."

His illustrious career had roots deeply interwoven in the school that's now Gardner-Webb College, and Dr. Hammett himself has deep affection for the campus, its leaders and its youth.

Born in 1901 to a Cherokee County, S. C., farm family, he entered Boiling Springs High School in 1921 and finished in three years while lettering in football, basketball, baseball and track. He taught school for a year, then entered Furman University, continuing his record-setting participation in athletics. He was one of the first in the South to run 100 yards in 10 seconds.

HORACE HAMMETT

BECOMING GARDNER-WEBB'S first full-time coach after graduation from Furman, he taught English and math in addition to coaching four sports. His teams had good records, and he was popular with students and townspeople. On the campus he met a young music teacher, Loreen Woody, only child, gently bred, Meredith College graduate, ignorant of sports as he was of music. But she suddenly developed an interest in football—and he began to appreciate music. They teamed up to write Gardner-Webb's Alma Mater—he, the lyrics, she, the music—and say they nearly dissolved their courtship in squabbles over it.

THE YEAR 1929 was a turning point in his life. His G-W teams were doing well, and he was in training to run for the United States in the Olympics. Then a serious illness struck him. Even near death, the track star knew what to do. He realized that his "running" had been mostly from God's call. He promised to run no more.

In the spring, recovered, he responded to the call in a packed Boiling Springs church. His players were there to see for themselves. The townspeople almost applauded. His fiancee had a multitude of emotions. The impact of his commitment swept the whole campus into spontaneous revival.

The track shoes were not used in the Olympics—the coaching days were over. Following the Hammetts' marriage that summer, they moved to Louisville and the Southern Baptist Theological Seminary.

FOLLOWING THE seminary years, Dr. Hammett served churches in Williamston and Great Falls, S. C., and in Waynesville and Durham, N. C. He became assistant general secretary-treasurer of the S. C. convention in 1950, and 11 years later was elected to fill the post of general secretary-treasurer.

The Hammetts have two sons and two grandchildren.

Dr. Hammett still likes to run—he sometimes jogs four miles a day—and work in his garden growing "greens." He'll have a little more time after retirement.

Friends expect, though, he'll continue serving in many roles. One of them will be as promotional consultant for The Baptist Courier, based in Greenville, S. C.

WITH THE ALUMNI

D. W. Digh '25, pastor of Lily Memorial Baptist Church in the Kings Mountain Association, is retiring after 36 years in the ministry. He will move to Lexington.

Mary Black Davis '36, incoming president of Women in Construction in Greensboro, was recently honored in an unusual way by her club members. They chose as a special project a visit to Mills Home in Thomasville. Mrs. Davis is very familiar with this home because at one time she was a resident there and later worked at the home for five years as mother-guide-and-director for a group of girls. Mrs. Davis now is working in the office of Binswanger Glass Co. in Greensboro.

Dr. L. H. Hollingsworth '41, director of church relations at Wake Forest University, has resigned to become pastor of the Emerywood Baptist Church in High Point. He is a graduate of Wake Forest and also has studied at New Orleans Theological Seminary, Southwestern Theological Seminary and Union Theological Seminary.

Mrs. Iva Kincaid Beason '46 was honored recently as an outstanding teacher at the third annual Star Teacher banquet held at Shelby High School Sept. 24. Mrs. Beason teaches at Shelby Junior High.

G. Hanford Hamby '47, pastor of Crestview Church, Canton, has resigned to accept a call to the pastorate of Highland Church, Hogansville, Ga.

D. S. Long '47, pastor of Highland Church, New London, has accepted a call to become pastor of Shiloh Church, Wilmington Association.

Mr. and Mrs. Carl O. McWhirter (Carolyn Spivey) '54 recently were honored as outstanding teachers at the third annual Star Teacher banquet held at Shelby High School Sept. 24.

Hollis Fred Snipes '59 works in King at the Northwestern Bank. He is cashier in charge of the bank, and has been affiliated with Northwestern since 1962. Fred and his wife have two children.

John Washburn '59 became business manager of Royster Memorial Hospital in Boiling Springs Oct. 1. Mr. Washburn was branch manger of Union Trust Co. at Boiling Springs before taking his new position. He and his wife have three children, Kim, Craig and Cheryl Ann.

Charles E. Holland '61 has moved from Charlotte to Lincolnton to accept a job as Textured Yarn Division Superintendent at Leslie Fay, Inc. He and his wife have two daughters, Jennifer and Cheryl.

Nancy Sorrells (Mrs. James) Gardner '62 has taken a new job as counselor at Lenoir High School. Previously she taught at Hudson and for the past two years was dean of students at Gardner-Webb.

Sp. 4 William T. Brock '66 was selected October Soldier of the Month for Co. B, U. S. Army Security Agency Field Station, SOBE, at Okinawa. He was selected by a board of senior non-commissioned officers in company level competition.

Robert G. Sparks '67 has accepted a position as minister of music and education at First Baptist Church in Spindale. After leaving Gardner Webb, Mr. Sparks continued his education at Mars Hill College where he received his bachelor of music and education degree.

Brooks Promoted

Thornton N. Brooks has been appointed assistant to the publisher of the Sumter (S. C.) Daily Item. He will expand and improve the newspaper's advertising and circulation. He attended the New York University School of Commerce after leaving Gardner-Webb. He previously was associated in administrative positions with J. P. Stevens Co., Inc. and Brooks Enterprises, Inc., advertising consulting firm.

IN MEMORIAM

T. H. Osborne Jr. '48 of Shelby died Nov. 10.

Carl Lester Devine '59 of Marshallburg died May 13. He was pastor of the Marshallburg Baptist Church and had served the church for nine years.

BIRTHS

The Rev. and Mrs. **Benny Wood (Linda Olive) '68** of Dunn, a son, Whitney Olive Wood, Oct. 24.

BROWN WINS HOSPITAL AWARD

Hospital administrator, educator and author **Ray E. Brown, '34,** has been awarded the American College of Hospital Administrators Gold Medal Award for Excellence in Hospital Administration. He is executive vice president of the Affiliated Hospitals Centers in Boston and professor of administration at Harvard University.

Formerly, he was superintendent of the University of Chicago Clinics and director of this university's hospital administration graduate program. Earlier, he had directed a similar program at Duke University. An advisor of **Medical World News** publication, he is the author of four books dealing with hospital administration and education in the field.

Lt. Terrell Young Dies In Plone Crosh

Terrell Young '62G, of Gastonia died Sept. 2 in the crash on take-off of an F4 Phantom jet at Cherry Point Marine Air Force Base. He was a lieutenant junior grade in the Naval Air Corps and had completed a tour of combat duty in South Vietnam, flying 126 missions successfully. Known to college friends as a skilled singer who loved music, he was a member of the touring choirs at G-W and at Carson-Newman, from which he was graduated in 1965. He also sang with the Naval Command Choir while undergoing officer training. Surviving are his parents, Mr. and Mrs. Frank Young, a grandmother, brother and three sisters.

MARRIAGES

Maude Morehead '21 of Boiling Springs to John H. Burroughs of Ila, Ga., Sept. 6.

Jo Ann Bridges '55 of Shelby to Jerry Marlin Dowdle of Orange, Texas, Aug. 10.

Brenda Grace Ellis '60 to Francis Paul Dunlevy Jr., both of Winston-Salem, Oct. 11.

Sharon Anne Powley to **Henry O. Strohecker III '63,** both of Charlotte, Sept. 27.

Jeannie Arlen Mobley of Winston-Salem to **Marion David Moore '64** of Raleigh, Sept. 27.

Madge Corrine Gibbs '65 of Polkville to Charles Louis Ramsaur of Shelby, Oct. 10.

Pamela Nan Spinks of Indianapolis, Ind., to **Roger Earl Spell '65** of High Point, Sept. 6.

Pamela J. Game '66 to H. Russell Burns, both of Bryson City, Sept. 3.

Barbara Lynn Clark '67 of Clemmons to Duwayne Neal Littlejohn '67 of Spartanburg, S. C., Aug. 9.

Jessie Humphries Hammock '67 to Robert Van Sleen, both of Shelby, Aug. 1.

June **Delaine Hawkins '67** of Dysartsville to Bobby Ray Culbreth of Spindale, Sept. 5.

Carolyn Frana Taylor '67 of Forest City to Jack Homer Porter Jr. of Charlotte, Oct. 5.

Janice Faye Blackwell '68 of Chesnee, S. C. to **Phillip Myrl Monk '68** of Tazewell, Va., July 9.

Nancy Jean Branks '68 of Weaverville to Horace Milstead of Asheville, Aug. 3.

Staffie Ann Haley of Mayodan to **Michael Thomas Webster '68** of Madison, Nov. 1.

Margaret Susanne Hutcherson '68 of Winston-Salem to James Jefferson Chambers III of Atlanta, Ga., Oct. 26.

Carol Anne McAbee '68 of Mill Springs to **Kennetb Rodney Hicks '68** of Atlanta, Ga., Aug. 30.

Beverly Joan Owensby to **William Dwayne Sipe '68,** both of Newton, Sept. 27.

Carmen Aleda Townsend to **Paul Carroll Leslie '68,** both of Greensboro, Sept. 7.

Patsy Ruth Austin to **Ray Daniel Bolick Jr. '69,** both of Hickory, Aug. 16.

Naomi Louise Cogburn '69 to David Lee Morgan, both of Canton, Aug. 10.

Sandra Kay Emory '69 of Weaverville to Lewis Josiah Baley III of Shelby, Sept. 27.

Elizabeth L. Martin '69 of Westbrooke, Maine, to C. Olyn Daniel Shytle of Charleston, S. C., July 26.

Linda Susanne McGalliard '69 to **James Alan Staley '69,** both of Lenoir, Sept. 12.

Vickie Gail Morrison '69 to Samuel Craft Edney, both of Hendersonville, Sept. 27.

Dorothy Elaine Ramsey '69 to Berry Quentin Long, both of Charlotte, Oct. 12.

Linda Louise Smith to **Mark Jonathan Austin '69,** both of Greensboro, Aug. 10.

Deborah Jean Darr of Thomasville to **James Bruce Mullis '70** of Concord, Sept. 14.

Teresa Young '70 to Jerry W. McFalls, both of Pleasant Gardens, Aug. 3.

Sandra Gail Lowery of Ellenboro to **James F. Oehler 71** of Kannapolis, Aug. 23.

The WEB

VOL. III **No. 4**

Published monthly except January and August at Boiling Springs, N. C. 28017. Second class postage paid at Boiling Springs, N. C.

Pat Poston . . . . . Editor
William E. Boyd . . . Director of Promotion
J. Randolph Elrod . . . Director of Alumni Activities

It yet remains to be seen just how large our web will grow, but this much we know, once you're woven in, we never let you go. This is the spirit of Gardner-Webb.

Wearings....

Area basketball fans had an opportunity to meet the 1969-70 Gardner-Webb team members on "Meet the Bulldogs Night" Nov. 18 in Bost gymnasium. Activities included an intrasquad scrimmage, question-and-answer discussion and informal social hour in the Bulldog Club lounge.

Representing the college at the Nov. 10-12 meeting in Fayetteville of the Baptist State Convention of North Carolina were Dr. E. Eugene Poston, president, Thomas J. McCraw, vice president for academic affairs, William E. Boyd, director of promotion; Randy Elrod, director of alumni activities, and Dr. Robert Lamb and Jerry Hill, faculty members.

The G-W choral group was part of a 250-voice choir which sang at the Nov. 10 opening session of the Baptist state convention. The group joined with singers from the state's other Baptist colleges in moving selections from great church composers and contemporary works.

Brush and Scroll, campus honorary society for students creative in art, music, and literature, sponsored events in November designed to display fruits of student talent and imagination. Paintings, sculpture and poetry were arranged for viewing in the lounge-gallery of O. Max Gardner Building. An evening "happening" in the lounge featured performances or original student-composed music.

The famed Springs Art Show will be displayed on G-W's campus Dec. 7-14. This will be the first public view of the all-new show in the South, and many visitors are expected for the event.

Art works by G-W alumnus, Ford McDonald '63, were displayed in a one-man show on the campus in mid-November. A graduate of the University of North Carolina, he now is art consultant for the Shelby (N. C.) Public Schools.

An outstanding chapel speaker Nov. 11 was Dr. Karlis Leyasmeyer of Philadelphia, Pa., European author, educator and editor who is a first-hand authority on international affairs, communism, the Soviet system and world problems.

Nursing Department Grows With G-W

Gardner-Webb College's Department of Nursing, with 87 freshmen and sophomores presently enrolled, is in the midst of a dynamic, productive year.

The nursing classroom, laboratory and offices have been moved to separate, more spacious quarters in the David Lindsay Building, formerly the Baptist Church educational facility. Approximately $3,000 worth of new audio-visual aids have been purchased, and two faculty members—Mrs. Marjorie Adams and Miss Ann Pearce—have returned after earning master's degrees at Emory University.

The Associate Degree Nursing Program was established in 1965 in cooperation with Rutherford and Cleveland Memorial hospitals. It was the second two-year program in the state then. Now there are nine.

The first class yielded 26 graduates now practicing throughout the state and nation. To date, a total of 62 students have graduated and written state board examinations to become registered nurses.

Students carry 17 or 18 hours for each of four semesters. Clinical laboratory experiences in the hospital are increased as the student progresses. Freshmen begin with a three-hour practice period with patients each week. This is increased to six hours the second semester. They learn to give basic care to less than critically ill patients. During second semester, they learn about surgical techniques and spend some time in the operating room. They study at both cooperating hospitals. As sophomores they study major health problems and learn to give special care to patients with these diseases.

Mrs. Grace Lee is director of the department. Other faculty members are Mrs. Adams, Mrs. Reba Austin and Mrs. Shirley Toney, for freshmen; and Miss Pearce, Mrs. Lois Bradley and Mrs. Pat Maul, for sophomores.

Work In The Hospitals Is An Important Part of Study . . .

THE WEB
A Publication of Gardner-Webb College
Boiling Springs, N. C. 28017

Second Class Postage Paid
Boiling Springs, N. C. 28017

Student Nurse Assists During Bloodmobile Visit To Campus.